

MINUTES

WEST END COMMISSION MEETING



West End Commission
Regular Meeting (Second Monday of each Month)
Monday, June 12, 2017
4:00 PM

Landmark Café, Landmark Plaza
400 West Fry Boulevard
Sierra Vista, AZ 85635

West End Commission Members

Voting Members

Chairman	Mackey, Rosie
Vice-Chairman	Adolf, Fr. Greg
Member	Anderson, Pam
Member	Colton, Michele
Member	McCaa, Julia
Member	Petersen, Erik
Member	Sheppard, Danielle

Associate Members

Ginsburg, Keren	
Miller, David	
Tawney, Susan	
City Council Liaison	Calhoun, Gwen
City Staff Liaison	Thornton, Jenifer

1. CALL TO ORDER

Chairperson Mackey called the Sierra Vista West End Commission meeting to order at 4:33

2. ROLL CALL

Members Present

Mackey, Rosie - Chair
Adolf, Fr., Greg
Anderson, Pam
McCaa, Julia

Members Absent

Cotton, Michele
Petersen, Erik
Sheppard, Danielle (Excused)

Liaisons Present

Calhoun, Gwen (Council)
Thornton, Jenifer (Staff)

Public Present

Calabrese, Kathy (GNA)
Cruz, Carolyn (Historical Society)
Van Arsdel, Will

Associate Members Present

Ginsburg, Keren

3. ACCEPTANCE OF THE AGENDA

Moved to approve by: Commissioner Adolf Seconded by: Commissioner McCaa
Vote: Unanimous

4. INTRODUCTIONS (Commissioners and Public)

5. CALL TO THE PUBLIC:

Mrs. Calabrese came to speak about the **West End's Star Spangled Spectacular** in the Carmichael Area, hosted by the Good Neighbor Alliance and sponsored by Legacy Foundation of Southeast Arizona, Pioneer Title Agency, City of Sierra Vista, and St. Andrew the Apostle Catholic Church. There will be a Family Festival at Len Roberts Park on Saturday July 1, 2017, between the hours of 3 p.m. to 6 p.m. There will be games, food, wellness screenings, giveaways, jumping castle, entertainment, and more. The Water Feature will be on.

That evening there is a *Magic Show by Magically Speaking* at Kino Hall at St. Andrew the Apostle Catholic Church. This is a fundraiser for Good Neighbor Alliance. Cost is \$15 in advance or \$20 at the door.

6. APPROVAL OF MEETING MINUTES: April 10, 2017, Minutes. Will require a vote.

Moved to approve by: Commissioner Adolf Seconded by: Commissioner McCaa

Vote: Unanimous

7. GUEST SPEAKER: None

8. COUNCIL LIAISON GWEN CALHOUN COMMENTS

- a. Current Council Agendas and Items
- b. Update for other Commissions, City Events
- c. Community Outreach

Budget sessions have started.

This Wednesday (June 14, 2017) is a City Council Town Hall to talk budget.

9. COMMENTS BY CHAIR

- a. New West End Businesses. Announced the new business in the old Dairy Queen building.

10. OTHER COMMISSION UPDATES: No updates provided

- a. CoDI
- b. Cultural Diversity Commission
- c. Historical Society. Carolyn Cruz attended the meeting for the Historical Society.
 - Planning for a Historical Plaque Tour.
 - New exhibit at the museum.
 - Fry Cemetery Committee is doing data collection on those buried in the Cemetery.

11. OLD BUSINESS

- a. Mural Project. The mural on the west wall of Century Link is progressing. Several other locations on the West End are in negotiations to have murals and they will work directly with the artists.
- b. West End Event (Octoberfest and Folksmarch). Elks Club will be doing the Octoberfest and Folksmarch. West End Commission will assist, although how is unknown at this time. Additional events include the West End Tour in September and the opportunity for the Commission to get involved in the Star Spangled Spectacular.
- c. Forrest Doerner Park and Landwehr Plaza. Chairperson Mackey met with the Chuck Potucek and the Victoria Yarbrough regarding the state of the plaza. It is to worked n.
- d. Plant Project. Landmark Café has completed their outdoor seating area; everyone commented on how good it look. The Columbians planted plants in front of Baker's Dozen. Chairperson Mackey still working with Rotary and Business Owners to continue planting.

12. NEW BUSINESS

- a. Commissioners, processes, elections, etc. The City Council has approved all commission terms to expire December 31 and begin January 1. The terms remain 2 years and you can have 3 terms. The West End Commissioners who expire in 2017 Commissioners Adolf, Cotton, Mackey, McCaa, and Petersen. Commissioner McCaa has termed out but has agreed to become an associate member. It was requested that Commissioners willing to remain on the Commission turn in their applications by October to be approved and go to City Council November/December so that everyone will be in place by January 1.

13. STRATEGIC PLAN UPDATES

- a. No discussion

14. WEST END FAIR

- a. **Mark and SAVE May 5, 2018, on your calendars!**
- b. After Action. Not much food offered.
Shuttle was good.
Consider trying to work with Fort to not have on same day as Family Fun Fest
Change date – wind, wind, wind
Suggestions include a taco or tamale cookoff rather than chili.
- c. Cinco de Mayo. The West End Fair falls on Cinco de Mayo and we need to play this up.
- d. Discount cards for tables to any vendor at Art in the Park and other venues. Try to get additional crafts.

15. PROPOSED FUTURE AGENDA ITEMS.

- None

16. ANNOUNCEMENTS AND UPDATES:

- ✓ Chairperson Mackey said she is working with a group to try to start a second Community Garden in the North Carmichael Association area. She will help with coordination, but is not planning to run the Garden. Four locations have been discussed: Good Neighbor Alliance, St. Paul's Missionary Baptists open lot (south of Carmichael Elementary School), old Forgach site, and the vacant lot west of St. Andrew's.

17. UPCOMING SCHEDULED MEETING FOR THE WEST END COMMISSION

Next meeting Monday, July 10, 2017 4:30 pm

18. ADJOURNMENT at 5:46 p.m.



Rosie Mackey
Chair
West End Commission



Jenifer Thornton
Staff Liaison
West End Commission

WEC meetings are recorded. Should you wish to listen to the meeting, call the City Clerk's Office at (520) 458-3315