

MINUTES

WEST END COMMISSION MEETING



West End Commission
Regular Meeting (Second Monday of each Month)
Monday, February 13, 2017
4:30 PM

Landmark Café, Landmark Plaza
400 West Fry Boulevard
Sierra Vista, AZ 85635

West End Commission Members

Voting Members

Chairman Mackey, Rosie
Vice-Chairman Adolf, Fr. Greg
Member Anderson, Pam
Member Cotton, Michele
Member McCaa, Julia
Member Petersen, Erik
Member Sheppard, Danielle

Associate Members

Ginsburg, Keren
Miller, David
Tawney, Susan

City Council Liaison Calhoun, Gwen
City Staff Liaison Thornton, Jenifer

1. CALL TO ORDER

Chairperson Mackey called the Sierra Vista West End Commission meeting to order at 4:35

2. ROLL CALL

Members Present

Mackey, Rosie - Chair
Adolf, Fr., Greg
Anderson, Pam
Cotton, Michele
McCaa, Julia
Sheppard, Danielle

Members Absent

Petersen, Erik

Associate Members Present

Ginsburg, Keren

Council Liaison Present

Calhoun, Gwen

Staff Liaison Present

Thornton, Jenifer

Public Present

Parker, Brenda, Lori's Place
Van Arsdel, Will
Sanders, Gene (Mustang Car Club)
Williams, Rick (Mustang Car Club)

Sheppard, Danielle - Ex

3. ACCEPTANCE OF THE AGENDA

Moved to approve by: Commissioner Adolf Seconded by: Commissioner McCaa
Vote: Unanimous

4. INTRODUCTIONS (Commissioners and Public)

5. CALL TO THE PUBLIC:

The Cochise Mustang Club will be at the West End Fair and expect at least 75 entrants this year.

6. APPROVAL OF MEETING MINUTES: December 12, 2016, Minutes. Will require a vote.

Moved to approve by: Commissioner Cotton Seconded by: Commissioner McCaa
Vote: Unanimous

WHERE BUSINESSES THRIVE AND HISTORY COMES ALIVE

7. **GUEST SPEAKER:** Brenda Parker, Executive Director for Lori's Place, the Cochise Family Advocacy Center.

8. **COUNCIL LIAISON GWEN CALHOUN COMMENTS**

- a. Current Council Agendas and Items
- b. Update for other Commission, City Events
- c. Community Outreach
 - The bike racks issue is open for public comments.
 - The City will again attempt to annex County portions of Fry Townsite.

9. **COMMENTS BY CHAIR**

- a. Reorganization of commissions. No comments were made.

10. **OTHER COMMISSION UPDATES**

- a. CoDI
- b. Cultural Diversity Commission
- c. Historical Society

11. **OLD BUSINESS**

- a. Mural Project. Waiting until Spring.
- b. West End Event (Octoberfest and Folksmarch). No comments.
- c. Adopt-A-Space Program - Forrest Doerner Park. The Commission agreed to have their first clean up on March 18th at 8:00 a.m. (weather allowing). The Commission did not establish an alternative date at this time.
- d. Trash Cans on West End. Commissioner Adolf informed the Commission that the City is planning to install 8 trash cans along North Ave. by the end of March.

12. **NEW BUSINESS**

- a. Report to Council. No dates have been established for the West End Commission to report to Council

13. **STRATEGIC PLAN UPDATES**

- a. Update and Discussion
- b. Strategic Objectives for Council

Chairman Mackey put together the strategic objectives to be voted on by the Commission and then would be given to Council Liaison Calhoun to be used in Council's Strategic Planning process.

- (1) Improve gateway to West End: a) Complete welcome to Sierra Vista signs, b) Clean up area at entry point to West End (1st impressions), c) Continue supporting clean ups for west end communities, d) Connect pathways (i.e. Forrest Doerner pathway to Landwehr Park)
- (2) Continue to fund incentive programs for facade and infrastructure improvements
- (3) Fund public art programs
- (4) Complete North Garden Avenue Improvement Plan
- (5) Fund Fry Blvd Corridor Concept Plan
- (6) Continue funding abatements of abandoned and derelict properties

Moved to approve by: Commissioner Cotton Seconded by: Commissioner Anderson
Vote: Unanimous

14. WEST END FAIR

- a. **Mark and SAVE May 6, 2017, on your calendars!**
- b. SACA
- c. Chili Cook Off
- d. Subcommittees
 - ✓ Outreach (Will Van Arsdel volunteered to do outreach to the Farmers Market)
 - ✓ Computer and Administration
 - ✓ Entertainment (Main Stage) (David Miller–Chairman)
 - ✓ Entertainment (off Fry)
 - ✓ Logistics

15. PROPOSED FUTURE AGENDA ITEMS.

- Animal Controls mobile unit - speaker at March Mtg.

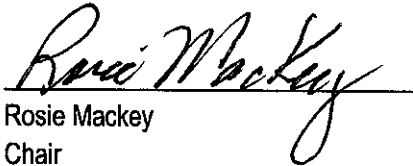
16. ANNOUNCEMENTS AND UPDATES:

- Commissioner Adolf announced that the Carmichael Neighborhood Association held their 1st community yard sale on 2/4/17. It went well.
- Staff Liaison Thornton announced CDBG (Community Development Block Grant) public meetings will take place the end of February.

17. UPCOMING SCHEDULED MEETING FOR THE WEST END COMMISSION

March 13, 2017, at 4:30 p.m.

18. ADJOURNMENT_at 5:55 p.m.



Rosie Mackey
Chair
West End Commission



Jenifer Thornton
Staff Liaison
West End Commission

WEC meetings are recorded. Should you wish to listen to the meeting, call the City Clerk's Office at (520) 458-3315