

MINUTES

WEST END COMMISSION MEETING



West End Commission
Regular Meeting (Second Monday of each Month)
Monday, July 10, 2017
4:30 PM

Landmark Café, Landmark Plaza
400 West Fry Boulevard
Sierra Vista, AZ 85635

West End Commission Members

Voting Members

Chairman Mackey, Rosie
Vice-Chairman Adolf, Fr. Greg
Member Anderson, Pam
Member Cotton, Michele
Member McCaa, Julia
Member Petersen, Erik
Member Sheppard, Danielle

Associate Members

Ginsburg, Keren
Miller, David
Tawney, Susan

City Council Liaison Calhoun, Gwen
City Staff Liaison Thornton, Jenifer

1. CALL TO ORDER

Chairperson Mackey called the Sierra Vista West End Commission meeting to order at 4:33

2. ROLL CALL

Members Present

Mackey, Rosie - Chair
Adolf, Fr., Greg
Anderson, Pam
McCaa, Julia
Petersen, Erik

Members Absent

Cotton, Michele (Excused)
Sheppard, Danielle (Excused)

Associate Members Present

Liaisons Present

Calhoun, Gwen (Council)
Thornton, Jenifer (Staff)

Public Present

Cruz, Carolyn (Historical Society)

3. ACCEPTANCE OF THE AGENDA

Moved to approve by: Commissioner Adolf Seconded by: Commissioner McCaa
Vote: Unanimous

4. INTRODUCTIONS (Commissioners and Public)

5. CALL TO THE PUBLIC:

None

6. APPROVAL OF MEETING MINUTES: June 12, 2017, Minutes. Will require a vote.

Moved to approve by: Commissioner Adolf Seconded by: Commissioner Anderson
Vote: Unanimous

WHERE BUSINESSES THRIVE AND HISTORY COMES ALIVE

7. **GUEST SPEAKER:** None

8. **COUNCIL LIAISON GWEN CALHOUN COMMENTS**

- a. Current Council Agendas and Items
- b. Update for other Commissions, City Events
- c. Community Outreach

- Sister Cities will be holding its Arizona Conference on October 6 and 7, 2017
- City looking at refinancing bonds to save money to the City.
- New *Sierra Vista* sign installed

9. **COMMENTS BY CHAIR**

- a. Rules for Commission membership. Chairman Mackey briefing spoke on the new regulations. For example, everyone's terms end on December 31, and new terms begin January 1. The Commissioners whose terms expire this year on October 9th, will automatically be extended until December 31. Commissioner McCaa will *term out* this year. Chairman Mackey asked people to look around for additional members.

Chairman Mackey also spoke about new business coming into Sierra Vista, specifically on the West End. P&J's in the old Dairy Queen building and the expansion of Sun and Spokes.

10. **OTHER COMMISSION UPDATES: No updates provided**

- a. CoDI
- b. Cultural Diversity Commission
- c. Historical Society. Carolyn Cruz attended the meeting for the Historical Society.
Elected new members
Pioneer Cemetery's database is now about 20 pages long.

11. **OLD BUSINESS**

- a. Mural Project. The mural on the west side of the Centurylink building is almost completed. There are negotiations going on with private parties to have a Buffalo Soldier on the south side of the Centurylink building.
- b. Forrest Doerner Park and Landwehr Plaza. It appears that Leisure Services has gotten rid of the gophers in the area.
- d. Plant Project. Comments on how nice the Landmark Café looks with the plants on the patio and the flowers planted at the donut shop. Want other businesses to extend the flowers down Fry Blvd.

12. **NEW BUSINESS**

- a. West End Tour (September 11, 2017). Will leave Landmark Café at 3:30. If you would like to attend or invite anyone, please RSVP to Jenifer to ensure there is enough space on the bus. We will be stopping mid-way through for treats at the Dream Center (Commissioner McCaa). If you know any business owners, please invite them.

13. **STRATEGIC PLAN UPDATES**

- a. No discussion

14. **WEST END FAIR**

- a. **Mark and SAVE May 5, 2018, on your calendars!**

- b. West End Fair Committee Chairperson. Chairman Mackey is looking for someone to Chair the West End Fair. The person does not need to be on the West End Commission.

15. PROPOSED FUTURE AGENDA ITEMS.

- Public relations recommendations for the West End. Changing community perceptions. Park dreams. West End Banners.

16. ANNOUNCEMENTS AND UPDATES:

✓Fr. Greg

- City has finished the bike lane on Taylor
- The Star Spangled Spectacular on July 1st in Len Roberts Park was successful
- Carmichael Neighborhood Association is looking at a 2nd Community Garden in the area

17. UPCOMING SCHEDULED MEETING FOR THE WEST END COMMISSION

Next meeting Monday, August 14, 2017 4:30 pm

18. ADJOURNMENT at 5:46 p.m.



Rosie Mackey
Chair
West End Commission



Jenifer Thornton
Staff Liaison
West End Commission

WEC meetings are recorded. Should you wish to listen to the meeting, call the City Clerk's Office at (520) 458-3315