

AGENDA

WEST END COMMISSION MEETING



West End Commission
Regular Meeting (Second Monday of each Month)

Note: Monday, November 13, 2017
4:30 PM

Landmark Café, Landmark Plaza
400 West Fry Boulevard
Sierra Vista, AZ 85635

West End Commission Members

Voting Members

| | |
|---------------|--------------------|
| Chairman | Mackey, Rosie |
| Vice-Chairman | Adolf, Fr. Greg |
| Member | Anderson, Pam |
| Member | Cotton, Michele |
| Member | McCaa, Julia |
| Member | Petersen, Erik |
| Member | Sheppard, Danielle |

Associate Members

| | |
|----------------------|---------------|
| Ginsburg, Keren | |
| Miller, David | |
| Tawney, Susan | |
| City Council Liaison | Calhoun, Gwen |
| City Staff Liaison | Moore, Tina |

1. CALL TO ORDER
2. ROLL CALL
3. ACCEPTANCE OF THE AGENDA **Vote Required.**
4. INTRODUCTIONS (Commissioners and Public)
5. APPROVAL OF MEETING MINUTES: Minutes of the August 14, and October 2, 2017, meeting **Vote Required.**
6. CALL TO THE PUBLIC: This item is to provide an opportunity for presentation of comments by the public on subjects **not on the agenda**. Individuals wishing to address the Commission need not request permission.
7. COUNCIL LIAISON GWEN CALHOUN COMMENTS
 - a. Current Council Agendas and Items
 - b. Update for other Commission, City Events
 - c. Community Outreach
8. COMMENTS BY CHAIR
 - a. Commission Christmas Party
9. GUEST SPEAKER: None

10. NEW BUSINESS

- a. Timothy Lane Park
- b. Changing Commission Meeting Time **Vote Required**

11. OLD BUSINESS

- a. Mural Projects
- b. Forrest Doerner Park and Landwehr Park
Commission relinquish Forrest Doerner Park and Landwehr Plaza *Adopt an Area.*
Vote Required
- c. Plants (subcommittee) – Formally establish the Subcommittee Chairperson
- d. Commissioners applications **Vote Required**

12. STRATEGIC PLAN UPDATES – Will defer to January meeting

- a. West End Public Relations
 - *What do we want to be known for?*
 - *How can we stand out from the crowd and be more competitive?*
 - *What thoughts and feelings do we want to come to mind when people hear our name?*
 - *How can we gain improved results from available resource?*

13. OTHER COMMISSION AND GROUP UPDATES/INFORMATION

- a. Commissions
- b. Historical Society
- c. Southwest Sierra Vista Residents Association (R. Mackey)
 - (1) Santa on West End
 - (2) Additional updates/information
 - (3) McFadden Park
- d. Carmichael Neighborhood Association (G. Adolf)
 - (1) Father of the Festival of Lights Celebration
 - (2) Additional updates/information

14. WEST END FAIR

- a. Mark and SAVE **May 5, 2018 - CINCO DE MAYO** - on your calendars!
- b. West End Fair Committee Chair
- c. Soliciting donations before year end

15. PROPOSED FUTURE AGENDA ITEMS

- a. Election of Officers January

16. ANNOUNCEMENTS AND UPDATES: Announcements and/or update may be provided by, Commission member, Staff Liaison, or other invitees.

17. UPCOMING SCHEDULED MEETING FOR THE WEST END COMMISSION

January 8, 2018.

WHERE BUSINESSES THRIVE AND HISTORY COMES ALIVE

18. ADJOURNMENT

For ADA Accommodations, please call Jill Adams at 520.439.2145 or Jeff Pregler at 520.439.2203 least 72 hours before the meeting.

WHERE BUSINESSES THRIVE AND HISTORY COMES ALIVE

CITY OF SIERRA VISTA WEST END COMMISSION
1011 N. Coronado Drive, Sierra Vista, AZ 85635
520.458.3315