

AGENDA

WEST END COMMISSION MEETING



West End Commission
Regular Meeting (Second Monday of each Month)

Note: Monday, OCTOBER 2, 2017
4:30 PM

Landmark Café, Landmark Plaza
400 West Fry Boulevard
Sierra Vista, AZ 85635

West End Commission Members

Voting Members

Chairman	Mackey, Rosie
Vice-Chairman	Adolf, Fr. Greg
Member	Anderson, Pam
Member	Cotton, Michele
Member	McCaa, Julia
Member	Petersen, Erik
Member	Sheppard, Danielle

Associate Members

Ginsburg, Keren	
Miller, David	
Tawney, Susan	
City Council Liaison	Calhoun, Gwen
City Staff Liaison	Thornton, Jenifer

1. CALL TO ORDER
2. ROLL CALL
3. ACCEPTANCE OF THE AGENDA (will require a vote)
4. INTRODUCTIONS (Commissioners and Public)
5. APPROVAL OF MEETING MINUTES: Minutes of the August 14, 2017, meeting (will require a vote)
6. CALL TO THE PUBLIC: This item is to provide an opportunity for presentation of comments by the public on subjects *not on the agenda*. Individuals wishing to address the Commission need not request permission.
7. COUNCIL LIAISON GWEN CALHOUN COMMENTS
 - a. Current Council Agendas and Items
 - b. Update for other Commission, City Events
 - c. Community Outreach
8. COMMENTS BY CHAIR
 - a.
9. GUEST SPEAKER: Laura Wilson and/or Rob Hinderer, Leisure and Library Services
 - a. Public Meetings for Timothy Lane Park

WHERE BUSINESSES THRIVE AND HISTORY COMES ALIVE

10. NEW BUSINESS

- a. Commission schedule to work on on-site public meetings for Timothy Lane Park.
- b. Applications for Commission openings. (Will be voted on in November)

11. OLD BUSINESS

- a. Mural Projects
- b. Forrest Doerner Park and Landwehr Park
I move the Commission relinquish Forrest Doerner Park and Landwehr Plaza *Adopt an Area*.
Must be voted on.
- c. Plants (subcommittee) – Formally establish the Subcommittee Chairperson

12. STRATEGIC PLAN UPDATES – Will defer to November meeting

- a. West End Public Relations
 - *What do we want to be known for?*
 - *How can we stand out from the crowd and be more competitive?*
 - *What thoughts and feelings do we want to come to mind when people hear our name?*
 - *How can we gain improved results from available resource?*

13. OTHER COMMISSION AND GROUP UPDATES/INFORMATION

- a. Commissions
- b. Historical Society
- c. Southwest Sierra Vista Residents Association (R. Mackey)
 - (1) Santa on West End
 - (2) Additional updates/information
- d. Carmichael Neighborhood Association (G. Adolf)
 - (1) Father of the Festival of Lights Celebration
 - (2) Additional updates/information

14. WEST END FAIR

- a. Mark and SAVE **May 5, 2018 - CINCO DE MAYO** - on your calendars!
- b. West End Fair Committee Chair
- c. Soliciting donations before year end

15. PROPOSED FUTURE AGENDA ITEMS

- 16. ANNOUNCEMENTS AND UPDATES:** Announcements and/or update may be provided by, Commission member, Staff Liaison, or other invitees.

17. UPCOMING SCHEDULED MEETING FOR THE WEST END COMMISSION

November 13, 2017, at 4:30 p.m.

18. ADJOURNMENT

WHERE BUSINESSES THRIVE AND HISTORY COMES ALIVE

For ADA Accommodations, please call Jenifer Thornton at (520) 439-2200 or Jill Adams at 439-2145 at least 72 hours before the meeting.

WHERE BUSINESSES THRIVE AND HISTORY COMES ALIVE

CITY OF SIERRA VISTA WEST END COMMISSION
1011 N. Coronado Drive, Sierra Vista, AZ 85635
520-458-3315