

AGENDA

WEST END COMMISSION MEETING



West End Commission
Regular Meeting (Second Monday of each Month)
Monday, August 14, 2017
4:30 PM

Landmark Café, Landmark Plaza
400 West Fry Boulevard
Sierra Vista, AZ 85635

West End Commission Members

Voting Members

Chairman	Mackey, Rosie
Vice-Chairman	Adolf, Fr. Greg
Member	Anderson, Pam
Member	Cotton, Michele
Member	McCaa, Julia
Member	Petersen, Erik
Member	Sheppard, Danielle

Associate Members

Ginsburg, Keren	
Miller, David	
Tawney, Susan	
City Council Liaison	Calhoun, Gwen
City Staff Liaison	Thornton, Jenifer

1. CALL TO ORDER
2. ROLL CALL
3. ACCEPTANCE OF THE AGENDA (will require a vote)
4. INTRODUCTIONS (Commissioners and Public)
5. CALL TO THE PUBLIC: This item is to provide an opportunity for presentation of comments by the public on subjects *not on the agenda*. Individuals wishing to address the Commission need not request permission.
6. APPROVAL OF MEETING MINUTES: Minutes of the June 12, 2017, meeting (will require a vote)
7. COUNCIL LIAISON GWEN CALHOUN COMMENTS
 - a. Current Council Agendas and Items
 - b. Update for other Commission, City Events
 - c. Community Outreach
8. COMMENTS BY CHAIR
 - a. Finding a passion and setting a standard for Commissions
9. GUEST SPEAKER: Victoria Yarbrough
 - Collaboration with Arts and Humanities Commission on the dedication of the CenturyLink mural

WHERE BUSINESSES THRIVE AND HISTORY COMES ALIVE

- Collaboration with Parks and Recreation Commission regarding Timothy Lane Park

10. NEW BUSINESS

- a. Vote on participating in a collaboration with Arts and Humanities Commission on the dedication of the CenturyLink mural
- b. Vote on participating in a collaboration with Parks and Recreation Commission on the reevaluation of Timothy Lane Park

11. OLD BUSINESS

- a. Mural Projects
- b. Forrest Doerner Park and Landwehr Park
- c. Plants (subcommittee) – names for working group
- d. West End Tour (September 11, 2017, 3:30 p.m.)

12. STRATEGIC PLAN UPDATES

- a. West End Public Relations
 - *What do we want to be known for?*
 - *How can we stand out from the crowd and be more competitive?*
 - *What thoughts and feelings do we want to come to mind when people hear our name?*
 - *How can we gain improved results from available resource?*

13. OTHER COMMISSION UPDATES

- a. CoDI
- b. Cultural Diversity
- c. Historical Society

14. WEST END FAIR

- a. Mark and SAVE **May 5, 2018** - **CINCO DE MAYO** - on your calendars!
- b. West End Fair Committee Chair
- c. Soliciting donations before year end

15. PROPOSED FUTURE AGENDA ITEMS

- 16. ANNOUNCEMENTS AND UPDATES:** Announcements and/or update may be provided by, Commission member, Staff Liaison, or other invitees.

17. UPCOMING SCHEDULED MEETING FOR THE WEST END COMMISSION

September 11, 2017, at 3:30 p.m. NOTE: WEST END TOUR AND EARLIER START TIME

18. ADJOURNMENT

For ADA Accommodations, please call Jenifer Thornton at (520) 439-2200 at least 72 hours before the meeting.

WHERE BUSINESSES THRIVE AND HISTORY COMES ALIVE