

**Sierra Vista Tourism Commission
Minutes of the Regular Meeting
June 8, 2017
Oscar Yrun Community Center, 3020 E. Tacoma St., Sierra Vista, AZ 85635**

Call to Order: Ms. Tieman called the meeting to order at 8:05 a.m.

Roll Call:

Members present: Sabra Albritton, Becky Bjork, Bob Gent, Mary Tieman and Vivek Patel.
Absent: Amanda Baillie and Normajean Maryland. Also present Associate Commissioner Sunhilt Gregory and staff Patrice Graber.

Acceptance of the Agenda: Ms. Tieman offered the June 8, 2017 agenda for acceptance.

Ms. Albritton made a motion to accept the agenda. Mr. Gent seconded the motion.

The motion carried, the vote was unanimous (5-0).

Acceptance of the Minutes from the May 11, 2017 Regular Meeting: Ms. Tieman offered the minutes of the May 11, 2017 regular meeting for acceptance.

Mr. Gent made a motion to accept the minutes. Ms. Albritton seconded the motion.

The motion carried, the vote was unanimous (5-0).

Call to the Public: None.

Council Liaison Update: Tabled.

Tourism Commission Comments to City Council Agenda Items: Tabled.

Staff Liaison Update: Ms. Graber referred to the City Press Release for Savor Sierra Vista. Members discussed the event's activities and successes.

SEAHA Update: Ms. Gregory updated the next meeting is June 21. The location and speakers are to be announced.

New Business:

1. Events Coordinator: Tabled. Ms. Tieman requested it remain on the next meeting agenda.

2. Visitor Center Satellite Office: Tabled. Ms. Tieman requested it remain on the next meeting agenda.

Old Business:

1. Keep Sierra Vista Beautiful: Mr. Gent reviewed the sections of roadway available for adoption. Members discussed which sections would be advantageous for visitor impression.

Mr. Gent made a motion that the Tourism Commission adopt the section of highway from Van Deman Gate to Kayetan, both sides of the road.

Ms. Albritton seconded the motion.

The motion carried. The vote was unanimous (5-0).

Members completed the permit application and agreed it should be submitted to Jessica Vannoy immediately. Members agreed to set a clean-up date at the next meeting and that a Notice of Potential Quorum will be submitted.

2. Support for National Park Designation for Chiricahua National Monument: Mr. Gent updated:

- He has received crime reports from the City of Sierra Vista Police and the Cochise County Sheriff Departments and that he will need to get guidance on how to interpret the information in the reports.
- There is a proposal to increase camping fees at Chiricahua NM and members agreed it would be good to attend one of the public meetings to keep updated.
- The Commission needs to contact Mary Jacob to check on updates for the Coronado National Memorial Sign on I-10.

3. Familiarization Trip - Next location and date: Members agreed the next trip should be to Tombstone. Ms. Albritton agreed to gather information on which point of interest to focus on and update members at the next meeting.

Requests of Commission: Members provided brief updates on tourism activities including:
The upcoming Power of the Purse is hosted at Sierra Suites.
Kartchner Caverns is offering discounts on tour tickets this summer.
Work has begun on the next issue of *Discover Cochise*.
The upcoming Home and Business Expo will offer media packages.

Next Regular Meeting: July 13, 2017.

Adjournment: 8:54 a.m.

Mary Tieman, Chairperson