

SIERRA VISTA LIBRARY ADVISORY COMMISSION

MINUTES OF THE REGULAR MEETING OF MARCH 28 2016

CALL TO ORDER

J. Blaylock, chair, called the meeting of the Sierra Vista Public Library Advisory Commission to order at 4:30 p.m. in the Sierra Vista Public Library, 2600 E. Tacoma Street, Sierra Vista, Arizona.

ROLL CALL

MEMBERS PRESENT: Joan Blaylock, Chair
Debra Depew
Virginia Fuller
Stephanie Fulton
Dottie Simmons, Vice Chair

MEMBERS ABSENT: Leslie Clark, Associate Member
Kelly Roberts
Alvin Slarve

OTHERS PRESENT: Victoria Yarbrough, Leisure & Library Services Director–Staff Liaison
Emily Scherrer, Library Manager
Susan Abend, Librarian
Debra Chatham, Library Recorder
Rita Spano, Friends of the Library
Janie Fix, Friends of the Library

ACCEPTANCE OF THE AGENDA

D. Simmons moved that the Agenda be accepted as written. S. Fulton seconded the motion.

VOTE: 4–0. The motion passed. V. Fuller was not present at this time.

ACCEPTANCE OF THE MINUTES OF THE REGULAR MEETING OF FEBRUARY 22, 2016

S. Fulton moved that the minutes of the regular meeting of February 22, 2016 be accepted as written. D. Simmons seconded the motion.

VOTE: 5–0. The motion passed.

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COCHISE COUNTY CITIZENS' LIAISON COUNCIL REPORT ON RECENT ACTIVITY

Trini Valentin was unable to attend the meeting.

REPORT ON STAFF AND LIBRARY ACTIVITIES

- a. Teen Tech Week
Victoria and Emily reported on the library's first Teen Tech Week and said it was very successful and attracted a typically hard-to-attract demographic. More of this type of programming will be offered. Victoria explained to the Commission the reason this is a library program rather than a Teen Center program.

OLD BUSINESS

- a. Discussion about National Library Week, 2016
The Commission and library staff went over the final preparations for the National Library Week festivities.
- b. Discussion on annual commission report to Council
Joan said the presentation will be before Council on April 5 at 3:00 p.m. in Council Chambers. She asked that Commissioners attend if they are able.

The Commissioners reviewed what they have accomplished in the past year.

NEW BUSINESS

- a. Presentation/discussion on library databases
Susan Abend presented information on three library databases: Ancestry Library Edition, General OneFile, and ReferenceUSA. The Commissioners thanked Susan for a great presentation.
- c. Notification of commission term expirations for Joan Blaylock, Debra DePew, and Dottie Simmons, and discussion of process for application and reappointment
Victoria explained the process for reapplying for the Commission and asked Commissioners whose terms are expiring to let staff know if they do not plan to reapply.

BRIEF REPORT BY THE CITY COUNCIL LIAISON OF CITY COUNCIL DISCUSSIONS RELEVANT TO THE LIBRARY

Councilmember Mount was unable to attend the meeting.

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CALL TO THE PUBLIC

Rita said the Friends made \$1044 at their last book sale. She mentioned that the next book sale will be the first day of the National Library Week festivities.

Janie mentioned that customers are still commenting on the Friends' new flooring.

REQUESTS OF THE COMMISSION AND FUTURE DISCUSSION ITEMS

S. Fulton verified that the next library services presentation/discussion would be on the book discussion program.

ADJOURNMENT

There being no further business to come before the Library Advisory Commission, J. Blaylock adjourned the meeting at 5:37 p.m.

The next Commission meeting will be Monday, April 25, 2016.

J. Blaylock, Chair

Prepared by:

Debra Chatham, recorder

3/28/2016

What is Ancestry Library Edition?

Ancestry Library Edition delivers an online collection of *billions of indexed names and millions of records* of individuals from North America, Europe, Australia, and more found in over *7,900 datasets* covering 1300 to modern day.

Searchers can uncover family records and begin to trace their history with valuable personal information not found anywhere else.

The most commonly asked question?

What is the difference between my library's Ancestry Library Edition resource and my at-home Ancestry.com subscription???

There are certain databases or collections that are available in Ancestry.com, but are NOT included in Ancestry Library Edition (ALE):

- *Obituary Collection* - The collection contains recent obituaries from hundreds of newspapers, but newspaper titles offered by ProQuest are not included in ALE.

Ancestry Library Edition contents

Census Data

- Incredible **U.S.** coverage
 - Over half a billion records
 - Covers 1790 to 1940
 - Every name indexed, searchable
 - Slave schedules, state records, and more
- Extensive **Canadian** coverage back to mid-19th century
- Extensive **UK** coverage back to 1841
- 1930 **Mexico** National Census

Ancestry Library Edition contents

Vital Records

- U.S. Social Security Death Index with 80M+ records
- Over 100 million **U.S. state** birth, marriage, and death records back to the 1800s
- 30 million+ **Canadian** birth, marriage, & death records back to the 1600s
- Nearly 400 million **UK** vital records back to 1837

Ancestry Library Edition contents

Immigration Records

- Passenger Lists
 - 200 million+ records
 - Includes all major US ports, Canadian ports, UK ports, and other European ports
- Border Crossings
 - Between Canada & U.S., 1895-1956, 5M+ records
 - Between Mexico & U.S., 1903-1957, 5M+ records
- Domestic & International passport applications
- Citizenship and Naturalization records from US, UK, Canada, NZ, France, and Poland

Ancestry Library Edition contents

Military Records

- Nearing 400 data sets
- 200M+ U.S. records from the Colonial era to Vietnam
- Foreign military records
 - Canada (10 data sets w/ 4 million+ records)
 - Europe (80 data sets w/ 30 million+ records)

Other Notable Data

- **Diverse International Collections**
46M+ files from German census, vital records, emigration indexes, ship lists, phone directories, and more; 12+ Mexican data sets; Chinese Surname Index for the Jiapu Collection of Chinese lineage books; Jewish family history records from Eastern Europe and Russia; and more.
- **More than 3,700 Stories, Memories, & Histories**
- **Holocaust-specific records**
 - 40+ data sets w/ ~4 million records
 - Found in various categories:
 - Military
 - Birth, Marriage, & Death
 - Stories, Memories, & Histories
 - Immigration & Travel
 - Schools, Directories, & Church Histories
 - Tax, Criminal, Land, & Wills



African American, American History, & Slavery Collections

- African American Photo Collection, 1850 – 2000
- Abraham Lincoln Papers
- Professional Baseball Players, 1876 - 2004
- US Interviews with Former Slaves, 1936 - 1938
- New Orleans, Louisiana, Slave Manifests, 1807-1860
- US Southeast Coastwise Inward & Outward Slave Manifests, 1790 – 1860
- Mississippi, Wilkinson County Newspaper Slave Ads, 1823 – 1849
- Slave Registers of Former British Colonial Dependencies, 1812 – 1834
- Louisiana Freed Slave Records, 1719 – 1820
- Louis Hughes, Thirty Years a Slave, 1832 – 1862

General OneFile is a comprehensive general-interest resource providing periodical and news information through an intuitive, state-of-the-art interface.

➤ Perfect for researchers at all levels, *General OneFile* includes more than 8,000 full-text titles; more than 3,600 journals; more than 25 years of backfile; and five newspaper indexes — totaling more than 13,000 titles in all (70% of which are unique to the resource).

➤ With more than 100 million records at researchers' fingertips, *General OneFile* provides instant 24/7 access to the largest collection of full-text periodicals available.

➤ In addition, *General OneFile* also features more than 500 travel guides; a full collection of National Public Radio programs from 1990 to the present, including searchable transcripts; links to over 5,000 video files including shows like the Today Show, NBC Nightly News, NRO TV and Meet the Press; more than 3,000 full-text titles recommended by Bowker's "Magazines for Libraries"; optional access to the *Gale Virtual Reference Library*, containing more than 1,600 complete volumes of reference content; and much more.

The Gale PowerSearch Platform:

➤ Search Assist provides web-search functionality and recommendations similar to Yahoo and Google

➤ On-demand language translation includes three newly added languages: Chinese, Japanese and Korean

➤ Enhanced results include improved relevancy rankings and easier access to filters and limiters

➤ More intuitive advanced searching with Search Assist on the most used indexes

➤ Users can cross-search Gale holdings such as *Gale Virtual Reference Library*, *InfoTrac* collections and specific *In Context* resources

➤ Results include multimedia — images, video, and podcasts

➤ Search within result lists to target specific content

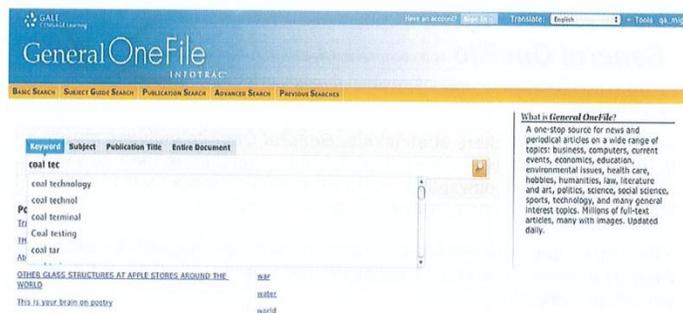
➤ Technology that delivers audio versions of articles and downloadable MP3 files

➤ Document management includes e-mailing, bookmarking, downloading or printing

➤ Easy-to-use citation tools facilitate research results

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▲ The homepage offers a variety of search options, including a quick basic search. Researchers can easily narrow their results by using limiters for more targeted searching.



▲ Helpful tools let you:

- View any PDF document that may be linked to the article
- E-mail the article in HTML or plain-text format
- Generate citations in multiple Formats
- Share links to the article
- Listen to the article or save it as an MP3 audio file
- Translate the article into one of 11 languages
- Print, download and bookmark the article

How to Use ReferenceUSA

What is ReferenceUSA?

- ReferenceUSA is an Internet-based reference service from the Library Division of *infoUSA*.
- The ReferenceUSA database contains, in module format, detailed information on more than
 - 14 million US businesses (over 100k in Utah)
 - 210 million US residents (over 737k in Utah)
 - Over 100,000 Utah employers

What is ReferenceUSA?

- Information in ReferenceUSA comes from:
 - 5,200 scrutinized and cataloged phone books, annual reports and other business directories to find information on nearly every business in the nation.
 - They hand-key each record and call every business to make sure you have the most reliable information available.
 - Next, they add public record data from county courthouse filings, SEC and 10k filing, and Secretary of State data.
 - Every month, they match and clean the data with the USPS National Change of Address (NCOA), ZIP+4 and Delivery Sequence File to standardize and keep the addresses accurate.

What is ReferenceUSA?

- Business Data includes: (partial list)
 - Approximate number of employees
 - Estimates annual sales
 - Credit rating
 - SIC and NAICS codes
 - Years in business
 - Directory of management
 - Estimated expenditures (for outside services)
 - Competitors and nearby businesses

Why would I want to use it?

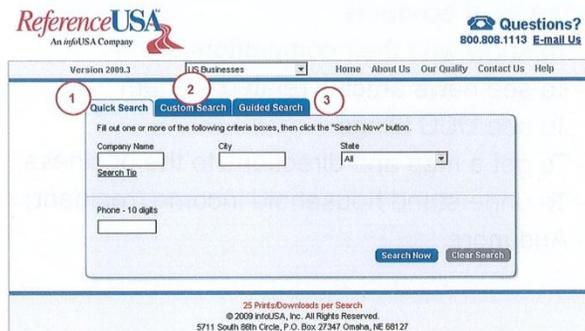
- Research
 - To understand the impact a business has on the local economy
 - To know who their competitors are
 - To see news articles related to them
 - To see UCC filings
 - To get a map and directions to the business
 - To understand household income (resident)
 - And more. . . .

Who can use it?

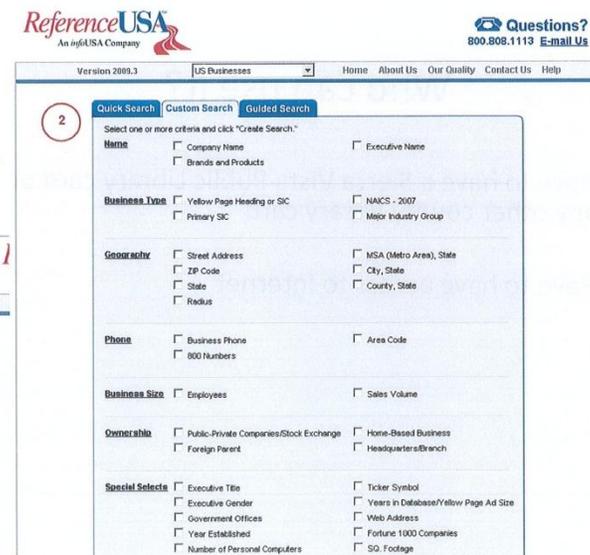
- Have to have a Sierra Vista Public Library card or any other county library card
- Have to have access to internet

How can I start using it?

- 1. Quick Search – you know the Company Name or City or State OR the phone #



The screenshot shows the ReferenceUSA website interface. At the top, there is a navigation bar with "US Businesses" selected, and links for "Home", "About Us", "Our Quality", "Contact Us", and "Help". The ReferenceUSA logo is on the left, and a "Questions?" link with the phone number "800.808.1113" and "E-mail Us" is on the right. Below the navigation bar, there are three tabs: "Quick Search" (marked with a circled 1), "Custom Search" (marked with a circled 2), and "Guided Search" (marked with a circled 3). The "Quick Search" tab is active, showing a form with the following fields: "Company Name", "City", "State" (a dropdown menu), "Search Tip", and "Phone - 10 digits". There are "Search Now" and "Clear Search" buttons at the bottom of the form. At the very bottom of the page, there is a small copyright notice: "25 Prints/Downloads per Search © 2009 InfoUSA, Inc. All Rights Reserved. 5711 South 86th Circle, P.O. Box 27347 Omaha, NE 68127".



The screenshot shows the ReferenceUSA website interface with the "Custom Search" tab (marked with a circled 2) selected. The form is titled "Select one or more criteria and click 'Create Search.'" and contains several sections of checkboxes: "Name" (Company Name, Brands and Products, Executive Name), "Business Type" (Yellow Page Heading or SIC, Primary SIC, NAICS - 2007, Major Industry Group), "Geography" (Street Address, ZIP Code, State, Radius, MSA (Metro Area), State, City, State, County, State), "Phone" (Business Phone, 800 Numbers, Area Code), "Business Size" (Employees, Sales Volume), "Ownership" (Public-Private Companies/Stock Exchange, Foreign Parent, Home-Based Business, Headquarters/Branch), and "Special Selects" (Executive Title, Executive Gender, Government Offices, Year Established, Number of Personal Computers, Ticker Symbol, Years in Database/Yellow Page Ad Size, Web Address, Fortune 1000 Companies, SQ. Footage). There are "Quick Search", "Custom Search", and "Guided Search" tabs at the top of the form area.

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Guided Search Example

Back to Results Reopen My Criteria [New Search](#)

Search Results Displaying 252 of 351

<< Previous 10 Record 251 252 253 254 255 256 257 258 259 260 Next 10 >>

First Record Last Record Go to record number:

[Data Feedback](#) [Print](#) [Download](#)

National Restoration American Fork, UT **Good Information**

Address Information

Address: American Fork
 City: American Fork
 State: UT
 ZIP Code: 84003-0000
 Phone:
 Map & Directions: [Map and Driving Directions](#) [Radius](#)

Corporate Information

Corporate Employees: 1 to 4
Location Employees: Less Than \$500,000
Est. Annual Sales: Privately Owned
Type of Business: Single Loc
Location Type: Unknown
Credit Rating Score:
Metro Area: Provo-Orem, UT
County: Utah
View Web Site: Not Available
Number of Personal Computers: 0 - 1 PCs
Home Business: No
Public Company: No
Lat/Lon: 040.392845 / -111.796872

Toll Free Number: Not Available
Fac: Not Available
Line of Business: Residential Remodelers
Primary SIC: 521-09
HASC: 2811831
USA Number: 82-429-1852

Years in Database: 4
Year Established: Not Available
Yellow Page Ad Spending: \$12,001 - \$18,000
Ticker Symbol: Not Available
Stock Exchange: None
Annual Reports: Not Applicable
Parent Company: None
Foreign Parent: No
Equities 1500 Bankings: Not Applicable
SQ Footage: 0 - 2,499
Hours of Operation: Not Available
Credit Cards Accepted: Not Available

Guided Search Example

Business Expenditures **And further**

The estimated annual spending range for this business are displayed in the categories below:

Spending Category	Range	Spending Category	Range
Accounting	\$1,000 to \$2,500	Technology	
Insurance		Legal	\$500 to \$1,000
Office Equipment and Supplies		Packages/Container	
Payroll	\$100,000 to \$250,000	Purchase Print	
Rent and Leasing	Less than \$10,000	Management/Administration	
Contract Labor	\$100,000 to \$250,000	Telecommunications	\$2,000 to \$5,000

Competitors Report [About Competitors Report](#)

None Available

Nearby Businesses

None Available

UCC Filings [About UCC Filings](#)

The UCC (Uniform Commercial Code) records report property pledged as collateral to creditors. If a company already has claims on its assets, this may influence your decision to extend credit.

No UCC Filings are currently in our database for this company.

However, we currently do not have UCC information from every state. For details on our UCC coverage, click [About UCC Codes](#).

The data has been obtained from the Secretaries of State, or other governing bodies of the various states. Neither the states, nor INFOUSA warrant the completeness or accuracy of the data. For certified copies of UCC filings, make a request from the appropriate Secretary of State's office.

Public Filings

Filing Date	State	County	Type	Amount or Liability	Case Number
No Filings Reported					

Recap

- There are FREE tools
- Explore services provided
- They are your tax dollars
- Make the most of it!