

City of Sierra Vista, Environmental Affairs Commission, Environmental Merit Award Scoring Categories and Scale (Updated 01/03/2019)

PROJECT NEED AND INNOVATIVE CONCEPT (15 points)

7 - 15 Points: The application/nomination (hereafter application) conveys a new idea and/or addresses a specific and compelling need. It clearly articulates the potential to impact the Sierra Vista community and quality of life in a significant way. The potential project benefits are clearly conveyed, and the project need is clearly identified.

4 – 6 Points: The application does not clearly articulate an increased benefit to the City of Sierra Vista's environmental goals in resource conservation. The project is only somewhat innovative and may have been done previously (or with slight modifications) in the same community by the applicant or another organization. The breadth and depth of effectiveness is limited. The project need is only moderately clear.

1 – 3 Points: The application does not demonstrate innovation or a compelling need, and/or the benefits to Sierra Vista's communities and quality of life are not understandable. The project need is not conveyed or is lacking.

COMMUNITY IMPACT & ENGAGEMENT (25 Points)

7 – 25 Points: The applicant clearly articulates how this program/project will engage the local community, and includes partnerships and local volunteerism opportunities. The project will have a long-lasting and positive effect on the community.

4 – 6 Points: The applicant describes a program that may be somewhat interesting, but does not appear to be as powerfully engaging as other programs. The project will have only a medium positive effect on the community. Some partnerships may be shown, but it is not clear how they will benefit the overall project or they seem unbalanced.

1 – 3 Points: The project does not engage the community in learning in any active way. It is not clear if there will be any effect on the community. The application includes no partnerships, and little or no volunteer opportunities to engage the community.

CITY ENVIRONMENTAL PLANNING & GOALS INTEGRATION (20 POINTS)

13 – 20 Points: The project clearly reflects a commitment to the City of Sierra Vista's environmental goals in resource conservation, and will help to strengthen and develop environmental programs in our community. Project connects people to resource conservation through improved understanding of the benefits provided by but not limited to, reduction in or smarter energy or water use. Project enhances and/or improves quality of life in our community. The application describes an integrated project that will positively influence energy, water, air, communities and local economies.

7 – 12 Points: The project clearly reflects a commitment to the City of Sierra Vista's environmental goals in resource conservation, but does not describe an integrated

project that will be a positive impact on energy, water, air, communities and local economies. Project connects people to resource conservation through improved understanding of the benefits provided by but not limited to, reduction in or smarter energy and water use.

1 – 6 Points: The project does not clearly reflect a commitment to the City of Sierra Vista’s environmental goals in resource conservation, and does not appear to be integrated with other community-based activities. Project does not clearly articulate connections to people and resource conservation.

EVALUATION & METRICS (15 Points)

7 – 15 Points: The applicant has a clear plan for evaluating the effectiveness of the project with understandable and measurable outcomes. There is a baseline to start and clear points of assessment throughout its lifecycle. Results can be clearly identified and articulated. There is a clear plan for measuring success.

4 – 6 Points: The application has a limited plan for evaluating successful integration with the City of Sierra Vista’s resource conservation goals and strategies. There is no clear baseline and/or the outcomes are difficult to measure. They have some method for providing feedback, but it may not be clear and/or measurable.

1 – 3 Points: The application has no evaluation plan. There are no measurable outcomes identified.

PROJECT SUSTAINABILITY & TRANSFERABLE (25 Points)

11 – 25 Points: The project offers concrete lessons that are essentially building blocks to expanded opportunities across our community. The project may be sustainable for several years with little funding. A pilot program shows potential for easy expansion across our community. The applicant clearly articulates ties to long- term resource conservation goals and strategies for the City of Sierra Vista.

6 – 10 Points: The application describes limited benefits. The project may be difficult to expand in our community.

1 – 5 Points: The project is only appropriate for one area, or is dependent upon the unique skills and/or interests of one particular organization or group of citizens. It is not something that could expand to other areas within Sierra Vista.

NOTES-COMMENTS

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